

FEBRUARY 2024

AD DIGEST

The Official Newsletter of the CIAAA

8th ANNUAL NATIONAL ATHLETIC DIRECTORS CONFERENCE

April 11-13, 2024 - Regina, SK



Content:

2024 National
Conference

LTP Webinar

Certifications

PD Opportunities

Resource of the
Month

Partners

Our CIAAA National Athletic Directors Conference is our flagship Professional Development event, featuring workshops, courses, networking and social opportunities for a dynamic, customizable, Athletic Director centered Professional Development experience.

The **Leadership Training Courses** are the highlight of our PD opportunities, content specifically focused on Administration, Organization, Educational Athletics and more. The conference fee also includes our **Awards Banquet Dinner**, a Social Event by HomeTeamLive at the **Cultivator**, Meals during the Conference & a Vendor Exhibit. Coming together provides incredible value in addition to the great content, celebrating our biggest strength - the community of Athletic Directors that share an immense passion for educational athletics.

Our Keynote Speakers:

Tyler Smith

S9 Amazing Race Canada
Humboldt Bronco
Founder "Not Alone Co."
Mental Health Advocate



Ted Jaleta

2010 Olympic Torch Bearer
UofR T&F Coach
Ethiopian War Refugee to
Elite Athlete



Find Conference Schedule, Registration & Booking Links:
ciaaa.ca/registernadc

esportsdesk.com
SERVING THE SPORTS COMMUNITY ONLINE SINCE 1997

GRACE
COLLEGE

SPORTFACTOR

PlayVS

ciaaa.ca

info@ciaaa.ca

1.888.618.4530

LEADERSHIP TRAINING PROGRAM

February 27 @ 4:00 PM CST - LTP 504C

*Legal Issues I: The Basics of Negligence,
Liability & Risk Management*

**delivered in partnership with OFSAA*



REGISTER
NOW



**MEMBERSHIP
ACTIVATION**

There is still lots of time to take advantage of the CIAAA Annual Membership. Members receive access to the CIAAA Resource Bank, discounts on courses & Conference Registration.

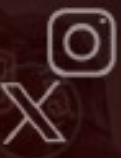
Annual memberships are activated each year. Partner Province Athletic Directors (BC, AB, SK, MB & PEI), contact info@ciaaa.ca to receive your free activation code.

Click for a tutorial video to help activate and utilize your annual membership.



FOLLOW US TO STAY UP TO DATE

@CanadianIAAA





Congratulations!

Canadian Certified Athletic Administrator

Tyler Greenslade

Edmonton, Alberta

Brendan Toner

Fort McMurray, Alberta

Canadian Masters Athletic Administrator

Nicholas Waterbury

Calgary, Alberta

**Want to add designation to your Resume and your Office Wall?
Interested in completing your CIAAA Certification?**

Check out our website for details & application forms.

Note: LTP 504C is needed for all certification levels - sign up today!



REQUIREMENT	CRAA	CCAA	CMAA
LTP Courses: 501C, 502C, 504C	●	●	●
LTP Courses: 503C & 506C		●	●
Professional Development Credits (per application)	N/A	50	85
3+ Years as interscholastic Athletic Administrator		●	●
Additional Elective LTP Courses Required			6
Material contributions to Athletic Director PD in Canada			●

Looking for Professional Development opportunities directed towards Athletic Directors and Sport Organization? The CIAAA would love to work with your School or District or Zone to take care of the planning and content for an upcoming PD day. Reach out to see what we can offer that will work best for your group!



OFFERING HALF & FULL DAY

PD DAY SESSIONS

CAN BE CUSTOMIZED
FOR YOUR ZONE/
DISTRICT/ DIVISION



Only
\$79 per
person
for groups
of 10+

UTILIZE PD TIME TO
ENHANCE SCHOOL
ATHLETICS

LEADERSHIP TRAINING COURSES

These accredited courses are approx. 3.5 hours in length and can be selected from a variety of topics:

- Legal Issues - Basics of Negligence & Liability
- Effective Communication Strategies
- Mentorship, Leadership & Character Dev
- Building a Positive School Culture

& MANY MORE...

WHY CHOOSE US ?

We can offer your choice of LTP class delivered online or hybrid. Options to combine with workshops to create a full day of PD. Larger group discounts available.

Full Course Listings
ciaaa.ca/ltpcourses



Contact for Details
caleigh@ciaaa.ca

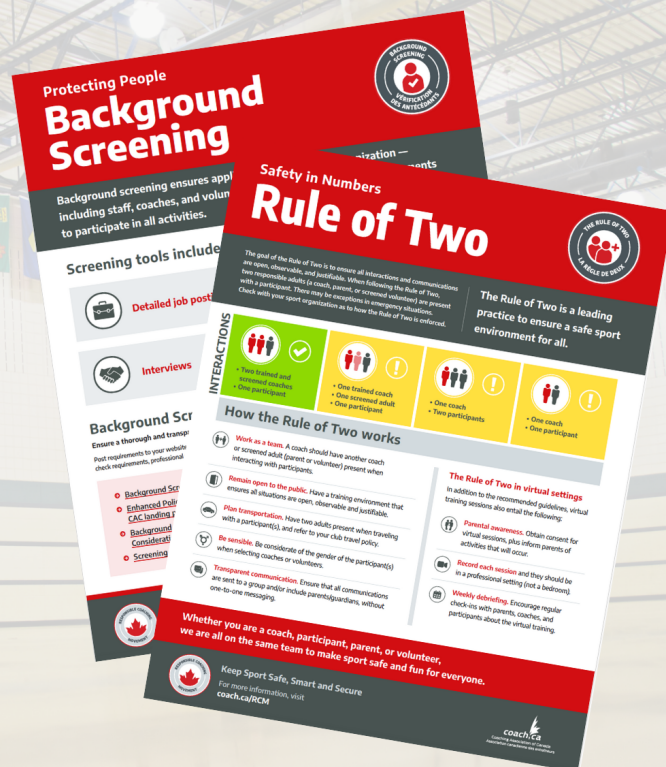
SPORTFACTOR

RESOURCE OF THE MONTH

Responsible Coaching Movement

Create a sport environment that is
Safe, Smart and Secure.

Find more resources, links and
templates in the
CIAAA Member Resource Bank



Do you have a great resource that you want to share with fellow ADs? We are constantly looking to expand our tools and templates. Know a great book, podcast, etc? Submit your resources or recommendations today!



2024

NATIONAL ATHLETIC DIRECTORS CONFERENCE

REGINA, SASKATCHEWAN

9 LEADERSHIP TRAINING COURSES
WORKSHOPS, KEYNOTE SPEAKERS & AWARDS BANQUET,
DISCUSSION FORUM, EXHIBITOR HALL, SOCIAL EVENTS & MORE...

REGISTRATION OPEN
[CIAAA.CA/REGISTERNADC](https://ciaaa.ca/registerNADC)

DOUBLE TREE BY HILTON

\$139.00 + TAX

BOOK TODAY!

Flights:

Save 5-10% with WestJet

Code: 8E6P0KJ

WESTJET



APRIL 11 - 13, 2024

SPORTFACTOR BADMINTON SALE



BADMINTON RACQUET ELEM LEVEL
Steel shaft & frame.
3/4 length shaft.
23" in length.
#JR BADMINTON
~~< \$9.75~~
\$11.00



BADMINTON RACQUET ELEM LEVEL
Steel shaft & frame
Full-size head w/a shorter shaft.
#KID
~~< \$11.00~~
\$12.00



BADMINTON RACQUET ELEM/JR HIGH
Steel shaft & frame.
26" in length.
#ST-1200
~~< \$12.50~~
\$14.00



BADMINTON RACQUET JR/SR HIGH VICTOR BLADE
Aluminum frame.
Steel shaft.
#BLADE 2000
~~< \$15.75~~
\$17.50



BADMINTON RACQUET JR HIGH YONEX
Aluminum frame.
Steel shaft.
#B4000
~~< \$19.75~~
\$22.00



BADMINTON RACQUET JR/SR HIGH VICTOR
Heavy gauge
Aluminum frame.
Larger diameter shaft.
#VIC-4.3
~~< \$21.50~~
\$24.00



BADMINTON RACQUET JR/SR HIGH YONEX
Isometric aluminum
frame. Steel shaft.
#B6500
~~< \$22.50~~
\$25.00



BADMINTON RACQUET JR/SR HIGH YONEX
Isometric aluminum
frame. Steel shaft.
Also DURA, MEGA, &
BOX Frame design.
#B7000
~~< \$25.00~~
\$28.00



BADMINTON RACQUET JR/SR HIGH YONEX
Aluminum head,
steel shaft, internal
tee, one-piece.
#CAB6000
~~< \$31.50~~
\$35.00



LEADER EYEGUARD
#CHAMPION
~~> \$15.00~~ **\$16.50**



VICTOR EYEGUARD
#R606F
~~> \$18.75~~ **\$21.00**



PICKLEBALL PADDLE WOOD DILLER
9.8 ounces.
Face is 7" wide.
#PB105
~~< \$20.00~~
\$25.00



PICKLEBALL PADDLE SHADOWX POLYMER
7 to 7.8 ounces.
Face is 7.75" wide.
#SHADOWX
~~< \$52.95~~
\$60.00



PICKLEBALL PADDLE ECLIPSE GRAPHITE
7.3 ounces.
Face is 7.75" wide.
#ECLIPSE
~~< \$67.50~~
\$75.00

PICKLEBALL RACQUET RAINBOW SET OF 6

Heavy-duty molded
ABS construction
9 holes drilled into
the paddles.
Face is 7.5" wide.
#PT155
~~> \$67.50~~
\$75.00



MAVIS 300 BADMINTON SHUTTLES
Cork base.
6 per tube.
#M300
~~< \$140.00~~
\$150.00



MAVIS 350 BADMINTON SHUTTLES
Cork base.
6 per tube.
#M350
~~< \$155.00~~
\$165.00

More items & information available on our website.

SAME DAY SHIPPING
On In-Stock Items • Shipping & Tax Extra



LOCAL TEL 780-450-0976 | TOLL FREE 1-888-989-9090 | TOLL FREE FAX 1-888-361-9680
3250 - 51 AVENUE | EDMONTON, ALBERTA T6P 0E1 | EMAIL SALES@SPORTFACTOR.NET

*While Supplies Last | Available NOW at Sportfactor.net | Prices Valid until March 8th, 2024

SPORTFACTOR

MASTER OF ATHLETIC ADMINISTRATION

AFFORDABLE. CONVENIENT. PRACTICAL.

IT TAKES A TEAM TO BUILD A TEAM

Championships do not just happen. Before an athlete ever laces up his shoes or puts on a uniform, there is a team of highly skilled coaches and administrators that build confident players, passionate teams, and impactful programs that lead to life-long wins. If you are called to athletics, we will give you the tools to lead with success.

In partnership with



The Canadian Interscholastic
Athletic Administrator's
Association

For More Information Contact:

Dr. Darrell Johnson - Program Director

Email dljohnson@grace.edu
Phone **574.527.3865**