



SEPTEMBER 2021 | VOL. 1

THE AD INSIDER

OFFICIAL NEWSLETTER OF THE CIAAA



WELCOME BACK!

As Athletic Directors, September is always a busy and exciting time. This year even more so with the return of interscholastic sport! I hope you enjoy the return of sport and celebrate this time with your student-athletes.

Over the summer the CIAAA has been working hard to create new resources, develop new courses, and create course schedules to assist you in your role as Athletic Director. Be sure to check out our informational videos to help get you started this year!

We are looking forward to seeing everyone in person again at courses, workshops, and the National Athletic Director Conference in April. Be sure to check out our course and workshop schedule on our website to stay up to date with whats happening with at the CIAAA.

On behalf of the Board of Directors, and the CIAAA, we wish you the best in the year ahead and remember to activate your membership!

Shannon Klassen
Executive Director

ciaaa.ca

info@ciaaa.ca

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FALL WEBINAR SERIES

Sign up today for our Fall LTP Webinar Series!

We will be offering 5 top notch LTP courses to help you and your athletic department return to school sport!

If you are a ASAA, BCSS, or SHSAA Athletic Director you receive **course discounts!** Contact Shannon at shannon@ciaaa.ca to get your discount!

REGISTER HERE!

COURSE DESCRIPTIONS

Are you interested in running a course in your area? Contact Shannon for details, shannon@ciaaa.ca. We will run a course anytime and anywhere, reach out to start the conversation!



WE'RE SOCIAL!

Make sure to follow us on Social Media to stay up to date with all things CIAAA! We have launched our new AD Tip of the Week, Forum Fridays, and more!

Instagram: [@CanadianIAAA](https://www.instagram.com/CanadianIAAA)

Twitter: [@CanadianIAAA](https://twitter.com/CanadianIAAA)

501C: Philosophy, Organizational Structure, & Professional Development

- **Date:** October 27th & 28th
- **Time:** 4:00 - 6:00pm Pacific each night

502C: Athletic Administration in Canadian Schools

- **Date:** TBD
- **Time:** TBD

602C: Creating your Athletic Handbook

- **Date:** November 23rd & 24th
- **Time:** 3:30 - 6:30pm Pacific each night

719C: Leadership, Management, & Decision-Making

- **Date:** Friday, October 22nd
- **Time:** 2:45 - 5:45pm Pacific

726C: Student Leadership Development

- **Date:** Tuesday, November 16th
- **Time:** 4:00 - 7:00pm Pacific

MEMBERSHIP ACTIVATION

Reminder, membership activation is required each year. ASAA, BCSS, and SHSAA Athletic Directors have already received their membership activation codes for their FREE membership. Athletic Directors who are not a part of one of the above associations can now purchase their membership for the year.

If you have not received your activation code please contact Shannon at shannon@ciaaa.ca.

Check out the videos below to help you use and activate your membership.

CREATING & ACTIVATING YOUR MEMBERSHIP

USING THE CIAAA DATABASE EFFECTIVELY



The CIAAA is looking for your feedback! Please complete this 3 minute survey to assist the CIAAA with course and workshop scheduling for the school year and ideas on how the CIAAA can best support you in your role as Athletic Director.

Thank you for taking the time to complete the survey, we appreciate it!

**COMPLETE
SURVEY HERE!**

NEW AD RESOURCES

Over the summer the CIAAA created a dedicated section in the Resource Bank to **NEW** Athletic Directors. The section contains easy to use templates, provincial association information, checklists, articles, and more! Make sure you check it out!



**NEW AD
RESOURCES**

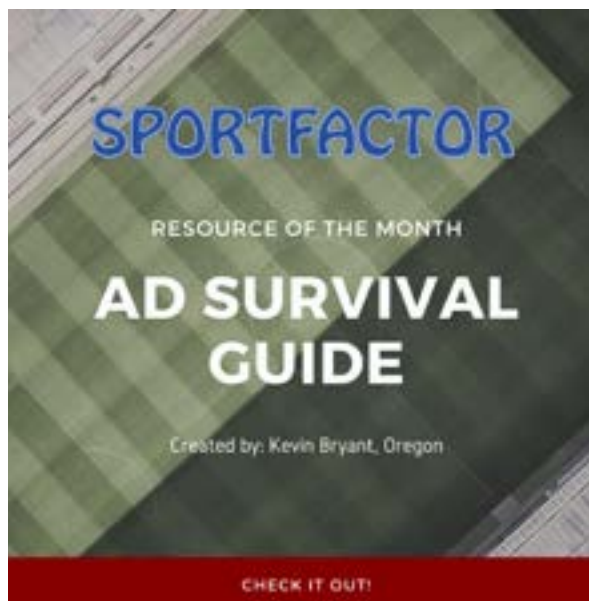


The CIAAA has created a welcome package to help you learn about the CIAAA and how it can support you in your role as Athletic Director. The package includes information and videos about membership benefits, the leadership training program, the National Conference, and more!

**VIEW WELCOME
PACKAGE**



RESOURCE OF THE MONTH



Check out September's Resource of the Month, the **AD Survival Guide!** This outstanding resource is a great place to start at the beginning of the school year. The survival guide contains 58 practical and short chapters that will help you in all aspects of the profession. Take a read through the guide and pull out what is useful for you in your program, there is something for everyone!

Thank you to Kevin Bryant from Oregon for creating this outstanding resource.

Reminder to activate your membership to gain access to our full Resource Bank! ASAA, BCSS & SHSAA Athletic Directors receive free a membership, email info@ciaaa.ca for information.

**AD SURVIVAL
GUIDE**

AD Discussion Forum

Topics of the Month!

ask questions share ideas network



The CIAAA Discussion Forum is a great place to ask questions, network, and share ideas with your fellow Athletic Directors. Be sure to login and join the conversation! Check out our featured topics of the Month!

- Returning to School Sport Post Pandemic
- How to Encourage Teachers to Coach
- Best Apps to Keep you Organized

Login Details for the Discussion Forum are different than your CIAAA portal login. [Complete this form](#) and get your login details will be sent to you.

**DISCUSSION FORUM
LOGIN**

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