



A CIAAA Update

- Caleigh Wojcicki
Executive Director, CIAAA

Hello Athletic Directors and Partners,



I wanted to reach out from behind the scenes at the Canadian Interscholastic Athletic Administrators Association to let our wonderful membership know about what has been going on and what is coming up with our organization. With the addition of the Manitoba (MHSAA), we have expanded our membership to include **FIVE** partner provinces. We are excited to provide resources, professional development opportunities and build the Athletic Administrators designation throughout the country.

Over the last few years there has been successful milestones for the CIAAA, but a good organization looks to the future. Over the next year we will be working on our next Strategic Plan (2024-2028). Stay tuned for input surveys as we value the input of our membership to provide direction moving forward.

After the success of last years National Athletic Directors conference, we are excited to welcome everyone to Regina for 2024. After working virtually, it was so nice to see live discussions, social activities and connections forming. A couple of our talented CIAAA instructors have been working hard building a new Mental Health Leadership Training Course that will be launched at the 2024 Conference. The feedback from all of our LTP courses is so positive, so for the new Athletic Directors out there, we hope take the opportunity to enroll in our Webinar Courses and make the time to check out the conference.

Content:

*2024 National
Conference*

*LTP Fall Webinar
Certifications*

*Resource of the
Month*

Partners

An important part of the CIAAA is our goal to work for our members and partners. We appreciate feedback and conversations about what you would like to see. This organization was built and continues to succeed because of the passion Athletic Directors have for their programs and the betterment of school-based athletics. It is the collaboration of ideas and willingness to teach, learn and grow that benefits each school in their athletics and population as a whole. My request is that you do not hesitate to reach out. If there is a resource you would like to see, or if you have built a tool that could be beneficial to other ADs or if you would like to have a Workshop or Leadership Training Course delivered in your area.

I look forward to connecting and working with you all this year.

Caleigh Wojcicki
CIAAA Executive Director
caleigh@ciaaa.ca



2024
NATIONAL ATHLETIC DIRECTORS
CONFERENCE
REGINA, SASKATCHEWAN

9 LEADERSHIP TRAINING COURSES
WORKSHOPS, KEYNOTE SPEAKERS & AWARDS BANQUET,
DISCUSSION FORUM, EXHIBITOR HALL, SOCIAL EVENTS & MORE ...

**SAVE
-THE-
DATE**

DOUBLE TREE BY HILTON
\$139.00 + TAX
BOOK TODAY!

REGISTRATION OPENS DECEMBER 1

 | **APRIL 11 - 13, 2024**

Registration for the 2024 National Conference will open Dec. 1, 2023. Check out what funding may be available in your school/district and be sure to register before February for Early Bird Pricing. Hotel booking link and flight discount code are available on the Conference webpage. More information and announcements to come.

LEADERSHIP TRAINING PROGRAM

Fall Webinar Series

Enhance the daily operations of
your Athletic Department!

REGISTER
NOW



The Fall Webinar Series for our Leadership Training courses is on now and there are still three more courses available before the new year.

Monday November 20 - LTP 535C

Effective Communication Strategies for Athletic Administrators (NEW 2023)

Athletic Directors will learn how to implement effective communication strategies into their programs, including active and effective listening, types of responses, and incorporating best practices in emails and social media for today's digital world.

Wednesday November 29 - LTP 503C

Athletic Administration: Enhancing School Based Athletics Programs

This foundational course leads Athletic Directors through ideas and strategies that can be implemented to enhance their athletic programs. Improving citizenship and sportsmanship within the program through positive initiatives and problem solving solutions for promotion, social media, tournaments, etc.

Tuesday December 5 - LTP 722C

Building a Positive School Culture Through Sport

This course highlights how to use sport to build and enrich a positive school culture. Specific steps are outlined to use your athletic program and other school-based initiatives to create a healthy and positive environment within your school.

Partner province athletic directors are eligible for a discount code, contact caleigh@ciaaa.ca today! Find our full list of courses on the [CIAAA Website](https://ciaaa.ca).

Looking for a particular course? Want to host a course for your district? Contact us today and let us help!



FOLLOW US TO STAY UP TO DATE

@CanadianIAAA





CONGRATULATIONS TO OUR CIAAA CERTIFICATIONS

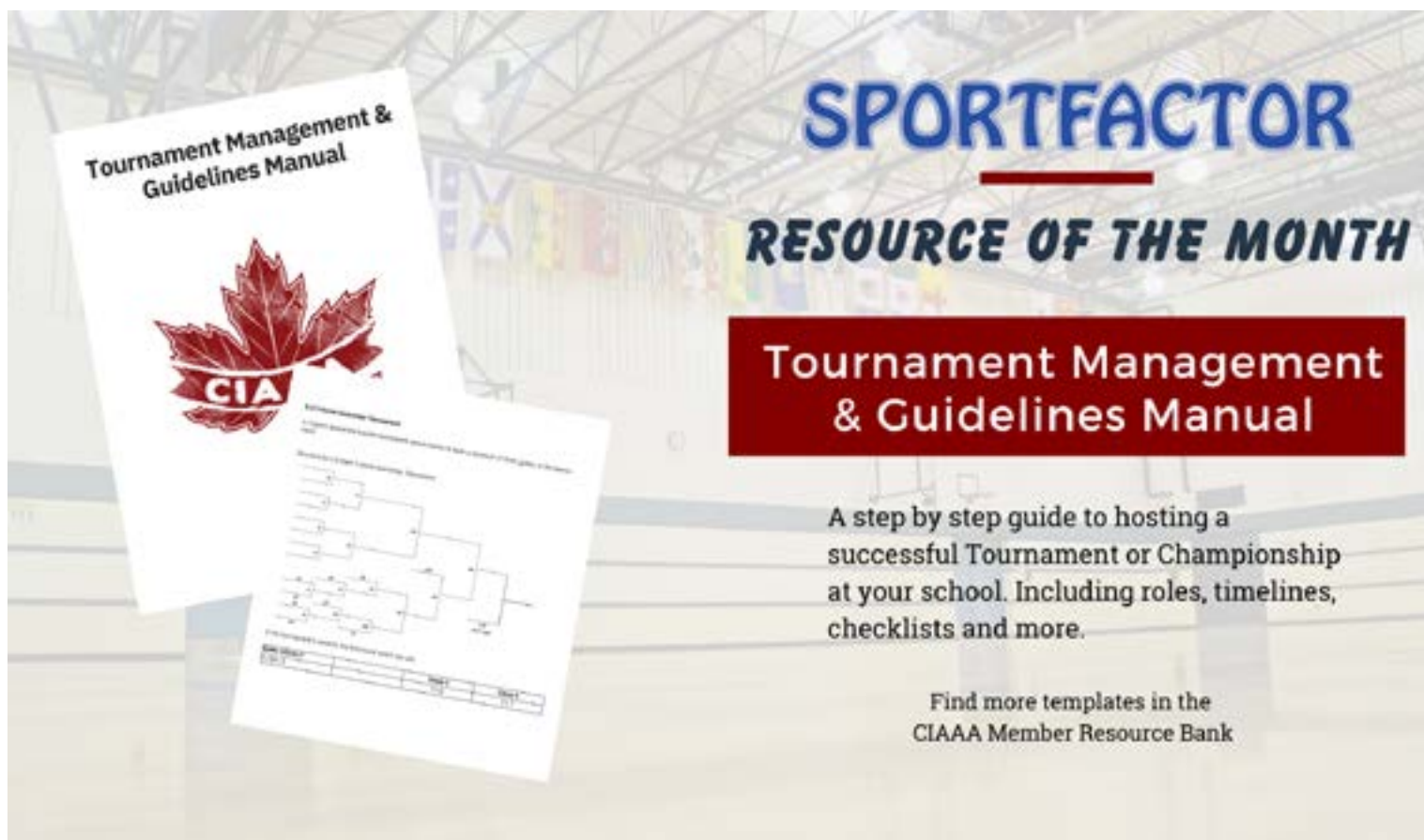
**Canadian Registered
Athletic Administrator**
Michael Jordan
Wynyard, Saskatchewan

**Canadian Masters
Athletic Administrator**
Brad Van Raalte
ASAA

Want to add designation to your Resume and your Office Wall?
Interested in completing your CIAAA Certification?
Check out our website for details & application forms.



REQUIREMENT	CRAA	CCAA	CMAA
LTP Courses: 501C, 502C, 504C	●	●	●
LTP Courses: 503C & 506C		●	●
Professional Development Credits (per application)	N/A	50	85
3+ Years as interscholastic Athletic Administrator		●	●
Additional Elective LTP Courses Required			6
Material contributions to Athletic Director PD in Canada			●



SPORTFACTOR

RESOURCE OF THE MONTH

Tournament Management & Guidelines Manual

A step by step guide to hosting a successful Tournament or Championship at your school. Including roles, timelines, checklists and more.

Find more templates in the
CIAAA Member Resource Bank



Want access to resources like these and more? Members get access to the CIAAA Resource Bank

Annual memberships are activated each year. Partner Province Athletic Directors (BC, AB, SK, MB & PEI), contact info@ciaaa.ca to receive your free activation code.

Click for a tutorial video to help activate and utilize your annual membership.



GRACE COLLEGE



Attention Masters of Athletic Administration Students!

The CIAAA wants to hear from you. To ensure we have the most up to date list for our Masters students, please send caleigh@ciaaa.ca an email if you have enrolled and are currently part of the program. This will help us keep an eye on our LTP delivery needs and make sure we have you covered.

Current students or graduates that are interested in using their projects for a Workshop to deliver virtually or at the National Conference, please also get in touch! We are always looking for dedicated presenters and new AD content.



Want an LTP Course or Workshop in your Area?

The CIAAA is here to help!

We will schedule courses & workshops in person or online, whenever works best for you and your schedule! We won't say NO!

Reach out to info@ciaaa.ca and start the conversation! We are happy to make course suggestions and find something that works for your group, school or district.

Group Discounts available.



**SCHEDULE
A COURSE**

Online or In-Person
Group Discounts
Any Time. Any Place.
Choose A Workshop
or LTP Specific to
your group

info@ciaaa.ca



FOLLOW US TO STAY UP TO DATE
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ATTENTION ATHLETIC DIRECTORS! Call for 2024 Conference Workshop Presenters

The CIAAA is looking for volunteers to develop 60 minute workshops to present to an audience of Athletic Directors at our National Conference. Presenters will receive an \$125 honorarium in gift cards or as a conference discount. Grace College Masters Students can often use the development of a workshop as part of your degree.

Note: anyone presenting a workshop agrees that the CIAAA will retain your presentation on file to present in the future. Initial workshop authors will be properly recognized in future presentations.

Our conference relies on presenters from within our community of Athletic Directors. Please email info@ciaaa.ca if you have any interest in presenting a workshop. We will work to support the development of your presentation in any way necessary.



As PlayVS concludes the Fall 2023 season and heads into the new year, they are excited to share a new chapter in PlayVS history in making esports available to everyone. Beginning this Spring 2024 season, PlayVS will remove competition fees, enabling high schools to play in the highest tier of state and regional competition **at no cost**.

This is a commitment to reducing barriers and making PlayVS and esports more inclusive than ever. **Effective November 14, 2023, PlayVS Spring Enrollment is OPEN!**

[Enroll for Spring Now](#)

If you have any questions or would like to get started, please reach the PlayVS team at gettingstarted@playvs.com or [hear more from our new CEO, Jon Chapman](#).



SPORTFACTOR'S ANNUAL BASKETBALL SALE

THE PREFERRED CHOICE FOR TEAM BASKETBALL SUPPLIES AND APPAREL!*



DELUXE PRO BALL CART - 35 BALL

4 tier deluxe ball cart. Holds up to 35 basketballs. 1" diameter steel construction with red powder coated finish. Heavy-duty non-marring casters that lock. 51" L x 18.5" D x 54" H.

Product Code - BRCPRO

Sale Price - \$600 <



Wilson

COMPOSITE EVOLUTION BASKETBALL

Wilson Evolution high-performance composite cover basketball. Meets NCAA and NFHS specifications for game ball use.

Product Code - B05(86) (Sizes 6/7)

Sale Price - \$100 <



Baden

BADEN PERFECTION ELITE™ BASKETBALL

Baden BX6E & BX7E Perfection Elite™ w-wide channel design. "Lexum" advanced Ultra Micro-fiber cover and Stealth Soft-Valve system. Official ball of Basketball British Columbia.

Product Code - BX (Sizes 6/7)

Sale Price - \$93 <



SPALDING

SPALDING COMPOSITE TF1000 LEGACY

Exclusive ZK Composite leather for advanced moisture control. Soft foam-infused carcass and deep channels for better feel and playability. Designed for shooters and ball handlers!

Product Code - TF1000 (Size 5/6/7)

Sale Price - \$59 <



molten

MOLTEN COMPOSITE 2020

Molten FIBA approved basketball with official 12-panel 2-tone design. Composite leather cover, nylon wound, and butyl bladder.

Product Code - BG4500 (Sizes 6/7)

Sale Price - \$73 <



SLIPP-NOTT MAT and SHEET SET

Increase safety and performance for athletes on smooth indoor floors. Adhesive engineered to easily remove dust/dirt from shoe soles without transferring adhesive to the shoe.

Product Code - SS60 (Incl. 60 sheets)

Sale Price - \$185 <



WHEELED DUFFLE BAG

17x17x36 inches. Extra heavy duty nylon. Riveted and cross stitched webbing for extra reinforcement. Web end handles for pulling. Extra heavy duty zippers. All black.

Product Code - RPB67

Sale Price - \$50 <



COACH'S BOARD

Easy wipe off surface. 10" x 16" full court on one side and line-up chart, half court on other side. Spring clip to hold papers and dry erase marker(s).

Product Code - BKBOARD

Sale Price - \$18.50 <

SPORTFACTOR

SAME DAY SHIPPING

On In-Stock Items • Shipping & Tax Extra



LOCAL TEL 780-450-0976 | TOLL FREE 1-888-989-9090 | TOLL FREE FAX 1-888-361-9680
3250 - 51 AVENUE | EDMONTON, ALBERTA T6P 0E1 | EMAIL SALES@SPORTFACTOR.NET

*While Supplies Last | Available NOW at Sportfactor.net | Prices Valid thru December 15th, 2023

MASTER OF ATHLETIC ADMINISTRATION

AFFORDABLE. CONVENIENT. PRACTICAL.

IT TAKES A TEAM TO BUILD A TEAM

Championships do not just happen. Before an athlete ever laces up his shoes or puts on a uniform, there is a team of highly skilled coaches and administrators that build confident players, passionate teams, and impactful programs that lead to life-long wins. If you are called to athletics, we will give you the tools to lead with success.

In partnership with



National Interscholastic Athletic
Administrator's Association

For More Information Contact:

Dr. Darrell Johnson - Program Director

Email dljohnson@grace.edu
Phone 574.372.5100 ext. 6263