

MAY 2024

AD DIGEST

The Official Newsletter of the CIAAA



Content:

2024 National

Conference

LTP Webinars

Resource of the

Month

Certifications

Partners

2024 National Conference Highlights

In April, the CIAAA hosted the 8th Annual National Athletic Directors Conference in Regina, Saskatchewan. Although there was a little uncertainty with the Saskatchewan Job Actions, the event came together wonderfully and brought together Athletic Directors from across the country. It is always reinvigorating to see the connections, networking and exchange of ideas. The common theme was "I wish everyone could be here".

Thursday Night, our Banquet celebrated our Dave Rozdeba Award Winner, Tim Murdy and finished with an inspiring talk from Tyler Smith of the Humboldt Broncos. His message was reflective and left everyone a bit more appreciative of the little things.



The days were filled with Leadership Training Courses, including the new Mental Health for Student Athletes, that was a great success and we are excited to start offering in our next webinar series. Additionally, we had a variety of workshops, from Educational Athletics and Teaching Life Skills, to injury taping and creating

esportsdesk.com
SERVING THE SPORTS COMMUNITY ONLINE SINCE 1997

GRACE
COLLEGE

SPORTFACTOR

PlayVS

ciaaa.ca

info@ciaaa.ca

1.888.618.4530

an environment against bullying. Check out our CIAAA Membership Portal for the workshop recordings if you were not able to join in person.

Friday crowned a new Baggo Championship team, had an inspirational story from Ted Jaleta, and finished with our social.

The passion our Athletic Directors bring to their job and the desire to continue to grow and improve was apparent throughout the event. What is often an isolated job, at this event, allows connection. Friday afternoon held the annual Discussion Forum, where hot topics are shared and then discussed to get some different perspectives and approaches. All of our discussion topics are recorded in the CIAAA Discussion Forum, so you can keep the conversation going. Need a login for the Discussion Forum? Email info@ciaaa.ca.



Throughout the event, the message stayed consistent. “I want to come back” and “I want to have more ADs here”. Start planning for next year, check out options for PD funding through both districts/provinces/grants and see what is available. We would love to see this event continue to grow!

Got an idea for a workshop you would like to see? Have a presenter in mind? Send your ideas to caleigh@ciaaa.ca, as we kick off our planning for the 2025 National Conference!



Congratulations again to our 2024 Dave Rozdeba Athletic Director of the Year, Tim Murdy from Shawnigan Lake School in BC. With over 35 years as a Coach and Athletic Director, Tim was praised for his “ability to adapt and evolve. In my time working with him, I have seen him introduce new and exciting initiatives, increase awareness and support for current student athletes and alumni . . .”

Tim was supported by colleagues, as well as former Rugby Student, Harry Jones, who wrote “Tim’s commitment to character development extended beyond the sporting arena and became fundamental life values for many of us . . . he also focused on athlete empowerment, ensuring we recognize our potential and capacity to influence change.”

Know a deserving Athletic Director? Nominate them for the Dave Rozdeba 2025 Athletic Director of the Year Award.





REGISTER NOW

SPRING LTP WEBINARS

Monday May 27 @ 4:00 PM PT

501C: Philosophy, Organizational Structure & Professional Development.

Thursday May 30 @ 3:15 PM PT

602C: Creating Your Athletic Handbook

Wednesday June 5 @ 3:15 PM PT

72C: Student Leadership Development

**USE #SPRINGLTP
FOR DISCOUNT**



There is still time to take advantage of the CIAAA Annual Membership. Members receive access to the CIAAA Resource Bank, which now includes the 2024 Conference Workshop Recordings.

Email Caleigh@ciaaa.ca for activation instructions and discount code for Partner Province ADs.



FOLLOW US TO STAY UP TO DATE

@CanadianIAAA





SPORTFACTOR

RESOURCE OF THE MONTH

Workshop Recordings & Slides (*2024 NADC)

All workshops presented at the 2024 National Conference are NOW AVAILABLE in the Resource Bank.

General AD Resources -> Workshop Recordings & Slides

HOW EFFECTIVE CONNECTION IMPROVES STUDENT-ATHLETE OUTCOMES

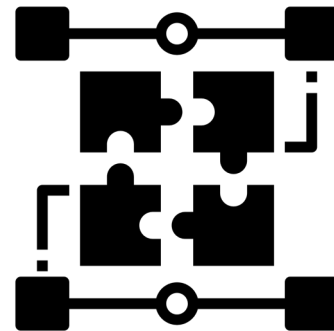
LAUREN KELBA, M.A. LKELBA@ECSELLINSTITUTE.COM
 KYLE CRAIGHEAD, ED.D. KCRAIGHEAD@ECSELLINSTITUTE.COM

CIAAA NATIONAL ATHLETIC DIRECTORS CONFERENCE
 APRIL 13, 2024



Strategic Planning

The CIAAA is looking for feedback! Our organization is in the process of creating our next five year Strategic Plan and feedback from our membership will be critical. Keep an eye out for an email survey and please take a few moments to complete to help us shape our CIAAA Future.



OFFERING HALF & FULL DAY PD DAY SESSIONS

CAN BE CUSTOMIZED FOR YOUR ZONE/ DISTRICT/ DIVISION

UTILIZE PD TIME TO ENHANCE SCHOOL ATHLETICS

Only \$79 per person for groups of 10+

WHY CHOOSE US ?

We can offer your choice of LTP class delivered online/in-person or hybrid. Options to combine with workshops to create a full day of PD. Larger group discounts available.

Course Listings @
ciaaa.ca/ltpcourses

Download Full Flyer HERE

or Contact:
caleigh@ciaaa.ca

Congratulations!

Canadian Registered Athletic Administrators



Jamie Rogalsky

Steinbach, Manitoba

Drew Ross

Englefeld, Saskatchewan

Canadian Certified Athletic Administrator

Rebecca Gonci

Grande Prairie, Alberta

Want to add designation to your Resume and your Office Wall?

Interested in completing your CIAAA Certification?

Check out our website for details & application forms.

Note: LTP 501C is needed for all certification levels - sign up today!



REQUIREMENT	CRAA	CCAA	CMAA
LTP Courses: 501C, 502C, 504C	●	●	●
LTP Courses: 503C & 506C		●	●
Professional Development Credits (per application)	N/A	50	85
3+ Years as interscholastic Athletic Administrator		●	●
Additional Elective LTP Courses Required			6
Material contributions to Athletic Director PD in Canada			●

SPORTFACTOR

YEAR END

SALE



BALL BAG BARREL STYLE

18" x 34"
#SB-1130

< \$25.00
\$35.00



INNOVA DISCATCHER TRAVELER

13.5 lbs each
#TRAVELER

< \$250.00
\$265.00



GRIPPER FLYER

#900P

▲ \$16.50 \$19.75



COMPOSITE BADEN PERFECTION ELITE

CLEARANCE ITEM. ALL SALES
FINAL. SIZES 6 & 7.

#BX

< \$81.25 \$104.00

DISC GOLF



DRIVER DISC

#DRIVER

< \$12.50 \$16.50



MID RANGE DISC

#MIDRANGE

< \$12.50 \$16.50



PUTTER DISC

#PUTTER

< \$12.50 \$16.50



CROSSNET OUTDOOR SET

#CROSSNET

< \$205.00
\$235.00



BOARD BALL GAME SET

#BOARDBALL

< \$250.00
\$285.00



BOCCE SET ADVANCED

#65622

< \$35.00
\$40.00



RAMPSHOT GAME SET

#RAMPSHOT

< \$85.00
\$97.00



SPIKEBALL GAME KIT

#SPIKEBALL

< \$85.00
\$97.00



SPIKEBALL REPLACEMENT BALLS

#S-BALL

< \$5.50 \$7.00



FLYING DISC

125 grams

#FD-125

< \$4.00 \$4.75



FLYING DISC

95 grams

#FD-95

< \$3.50 \$4.25



COLORED RUBBER SET(6) SIZE 5

#BB5CSET

▲ \$65.00 \$72.00



COLORED RUBBER SET(6) SIZE 6

#BB6CSET

▼ \$72.50 \$78.00



CELLULAR BALL

SIZE 7 #T7X3

< \$22.50 \$27.50

SIZE 6 #T6X3

> \$22.00 \$27.00



SIZE 5 #T5X3

< \$21.00 \$26.00



ULTRA STAR ULTIMATE FLYING DISC

175 grams & 10.75"

#ULTRASTAR

▲ \$15.00
\$16.50



COMPOSITE FOOTBALL

OFFICIAL (NCAA), YOUTH,
JUNIOR & PEE WEE Sizes.

#CFB

▲ \$21.50
\$25.50

Freight and taxes extra. More items & information available on our website.

SPORTFACTOR



SAME DAY SHIPPING
On In-Stock Items • Shipping & Tax Extra



LOCAL TEL 780-450-0976 | TOLL FREE 1-888-989-9090 | TOLL FREE FAX 1-888-361-9680
3250 - 51 AVENUE | EDMONTON, ALBERTA T6P 0E1 | EMAIL SALES@SPORTFACTOR.NET

*While Supplies Last | Available NOW at Sportfactor.net | Prices Valid until June 30, 2024

MASTER OF ATHLETIC ADMINISTRATION

AFFORDABLE. CONVENIENT. PRACTICAL.

IT TAKES A TEAM TO BUILD A TEAM

Championships do not just happen. Before an athlete ever laces up his shoes or puts on a uniform, there is a team of highly skilled coaches and administrators that build confident players, passionate teams, and impactful programs that lead to life-long wins. If you are called to athletics, we will give you the tools to lead with success.

In partnership with



The Canadian Interscholastic
Athletic Administrator's
Association

For More Information Contact:

Dr. Darrell Johnson - Program Director

Email dljohnson@grace.edu

Phone **574.527.3865**

Master of Athletic Administration

In the competitive field of Interscholastic Athletic Administration, it takes a team to build a team. The Master of Science in Athletic Administration degree program offered through Grace College will provide you the skills you need to succeed.

EDUCATION TAILORED TO FIT YOUR NEEDS

AFFORDABLE

- Earn your master's degree for \$13,248 (2023-24 pricing)
- No fees or textbook costs

CONVENIENT

- No entrance exam
- Open enrollment
- Online

PRACTICAL

- Work at your own pace
- Past LTC's accepted
- Athletic based projects

PARTNERSHIP WITH CIAAA

- LTP courses are a prerequisite to graduate courses
- Project based learning links to CIAAA Certification
- Program prepares for CIAAA Certification
- Applicants must be CIAAA members

COURSES

- Athletic Decision-Making
- Athletic Finance & Marketing Management
- Athletic Organization & Administration
- Athletic Program Assessment
- Current Issues & Trends
- Educational Athletics
- Facility & Event Management
- Facility Planning & Management
- Foundations of Athletic Administration
- Practical Experience I
- Practical Experience II
- Risk Management & Ethical Issues
- Sport Medicine & Strength Training Program
- Team Cohesion and Character Development

GRACE COLLEGE AT A GLANCE

Grace College is a Christ-centered community engaged in thoughtful scholarship and career preparation that develops compassionate, confident, and skilled graduates who lead lives of purpose.



- Located in Winona Lake, IN
- Founded in 1948
- 1,900 total student enrollment
- 19 team sports (NAIA, NCCAA)
- Accredited through HLC

GRACE
COLLEGE

ONLINE

WWW.GRACE.EDU/MSAA